

”Lingua, letteratura e semiotica. Tavola Rotonda e Simposio organizzato in memoria di Ferruccio Rossi-Landi, per il ventennale della morte”

”Language, Literature, and Semiotics. Round Table and Symposium in Memoriam Ferruccio Rossi-Landi 20 Years after his Death”

Organizing Institutions:

Italian Institute of Culture, Budapest

Institute of Philosophy, University ELTE, Budapest

Philosophy of Language Research Group, University ELTE - Hungarian Academy of Sciences

International Ferruccio Rossi-Landi Network IFRN

Institute for Socio-Semiotic Studies ISSS, Vienna

Organizers:

János Kelemen (Budapest), Jeff Bernard (Vienna)

<jim218@axelero.hu>, <ISSS-Info@mcnon.com>

Supported by

Italian Institute of Culture, Budapest

Institute of Philosophy, ELTE Budapest

Institute for Socio-Semiotic Studies ISSS, Vienna

Under the Auspices

of the International Association for Semiotic Studies IASS-AIS

of the Hungarian Association for Semiotic Studies MST/HASS

of the Austrian Association for Semiotics ÖGS/AAS

and of the Italian Association for Semiotic Studies AISS

IASS-AIS Supervisory Committee:

Jeff Bernard (Vienna), Paul Cobley (London), John Deely (Houston, TX), Gordana

Jovanović (Belgrade), János Kelemen (Budapest), Magdolna Orosz (Budapest), Susan

Petrilli (Bari), Augusto Ponzio (Bari), Vilmos Voigt (Budapest), Gloria Withalm (Vienna)

PROGRAM part 1, Round Table

Tuesday, Dec. 13, 2005

Italian Institute of Culture Budapest

Bródy S. u. 8.

Ferruccio Rossi-Landi (1921-1985)

9.00-9.30 **Opening**

Prof. Arnaldo Dante Marianacci, director of the Italian Institute of Culture, Budapest

Inaugural Address

<direzione@italcultbudapest.hu >

Prof. Magdolna Orosz, Faculty of Humanities, University ELTE, Budapest, deputy dean

Prof. János Kelemen, Department of Philosophy, University ELTE, Budapest, director

Prof. Jeff Bernard, Institute for Socio-Semiotic Studies ISSS, Vienna, director

Chair: János Kelemen (Budapest)

9.30- 10.10 **Jeff Bernard (Vienna):**

The International Ferruccio Rossi-Landi Network and Socio-Semiotics

<ISSS-Info@mcnon.com>

10.10-10.50 **Vilmos Voigt (Budapest):**

Are There Corrections or Changes in Rossi-Landi's Materialist Theory of Language?

<voigt@ludens.elte.hu>

10.50-11.10 Coffee Break

11.10-11.50 **Gloria Withalm (Vienna):**

Making Use of Rossi-Landi in Film Studies

<gloria.withalm@uni-ak.ac.at>

11.50-12.30 **Francesco Muzzioli (Rome):**

Rossi-Landi et la littérature

<fmuzzioli@alice.it>

Reception by the Italian Institute of Culture,

Arnaldo Dante Marianacci, director of the Italian Institute of Culture, Budapest

Chair: Jeff Bernard (Vienna)

14.00-14.40 **Mihály Hoppál (Budapest):**

On the Semiotics of Tradition and Rossi-Landi

<hoppal@etnologia.mta.hu>

14.40-15.20 **János Kelemen (Budapest):**

What is Dead and What is Alive? Philosophical-historical Remarks on Rossi-Landi's Sociosemiotics

<jim218@axelero.hu>

15.20-15.40 *Coffee Break*

15.40-16.20 **Augusto Ponzio (Bari):**

Valeur linguistique et valeur marchande: Saussure, Chomsky, Schaff, Rossi-Landi

<augustoponzio@libero.it>

16.20-Susan Petrilli (Bari):

The Relation between Morris's and Rossi-Landi's Approach to Signs
<s.petrilli@lingue.uniba.it>, <s.petrilli@libero.it>

17.00-17.30 Book Presentation:

Susan Petrilli & Augusto Ponzio (2005): *Semiotics Unbounded. Interpretive Routes through the Open Network of Signs*. Toronto: University of Toronto Press

PROGRAM part 2, Symposium

Wednesday, Dec. 14, 2005

University of Budapest, ELTE, Faculty of Humanities

Múzeum krt. 4., Building A & Múzeum krt. 6-8, Building H (Dept. of Folklore)

Sociosemiotics

(4 subsections)

I Theory

Main Building (Múzeum krt. 6-8. Ground Floor 24. Dept. of Folklore) – Chair: Mihály Hoppál (Budapest)

9.00-9.40 Paul Cobley (London):

Sociosemiotics, Ethics and Anti-Humanism
<PaulLondonMet@aol.com>

9.40-10.20 Guido Ipsen (Dortmund):

Sociosemiotics and Societal Semiotics: An Emergent Field of Contemporary Semiotics in the Light of Sociosemiotic and Pragmatist Classics
<guido.ipsen@uni-dortmund.de>

10.20-11.00 Mihály Szívós (Budapest):

The Problem of Emergence in Semiotics and its Sociosemiotic Role
<szivos@eik.bme.hu>

11.00-11.20 Coffee Break

11.20-12.00 Farouk Y. Seif (Seattle, WA):

Linguistifying Imagination: The Role of Analog and Digital Modes in Conceptualization
<fseif@antiochsea.edu>

12.00-12.40 Janice Deledalle-Rhodes (Montbazin/Perpignan):

The Relevance of C.S. Peirce for Socio-Semiotics
<gerard.deledalle@wanadoo.fr>

II Politics

Building A (Múzeum krt. 4. Ground Floor Council-room) – Chair: Susan Petrilli (Bari)

9.00-9.40 **Gordana Jovanovi´c (Belgrade):**
Sociosemiotic Changes – From Labor Paradigm to Non-reference
<gjovanov@f.bg.ac.yu>

9.40-10.20 **Rolf-Dieter Hepp (Berlin):**
The Symbolic Charge of the Capitalist Spirit
<kerghhepp@surfeu.de>

10.20-11.00 **Sebastian Reinfeldt (Vienna):**
Narratives in Political Propaganda
<sebastian.reinfeldt@chello.at>

11.00-11.20 Coffee Break

11.20-12.00 **Attila Kiss (Szeged):**
Suture: The Ideology of the Image
<kiss_a_m@yahoo.com>

12.00-12.40 **Anibal F. Muñoz (Vienna/Buenos Aires):**
La Casa Rosada as Political Symbol. Power and Compromise
<afm@afm-online.net>

Lunch-Reception by the Institute of Philosophy, ELTE
Director Prof. Dr. János Kelemen

III Sociocultural Semiotics

Main Building (Múzeum krt. 6-8. Ground Floor 24. Dept. of Folklore) – Chair: Vilmos Voigt (Budapest)

14.20-15.00 **Katalin Timár (Budapest/Pécs):**
Semiotics and Art History: A Critical Reading of the Cultural and Communicative Power of Images
<timar@ludwigmuseum.hu>

15.00-15.40 **Ágnes & Gabor Kapitany (Budapest):**
Tourism Images – Symbols of Changing National Identity
<kapitany@socio.mta.hu>

15.40-16.20 **Mariann Domokos (Budapest):**
Folklore and Mobile Communication. SMS and Folklore Text Research
<domokoshu@yahoo.com>

16.20-16.40 *Coffee Break*

16.40-17.20 **Thomas Ballhausen (Vienna):**

The Liquid Border between Life and Death. Subversive Approaches in the Film Avantgarde after 1945

<thomas.ballhausen@chello.at>

17.20-18.00 **Ágota Heisz Szalay (Budapest):**

Hungarian Home Design in Cultural Change

<adesign@interware.hu>

IV Gender & Minority Discourses

Building A (Múzeum krt. 4. Ground Floor Council-room) – Chair: Gloria Withalm (Vienna)

14.20-15.00 **Rita Sabine Kergel (Berlin):**

Women, Unemployment, Precarity. Socioeconomic and Sociosemiotic Aspects

<kerghopp@surfeu.de>

15.00-15.40 **Renée Gadsden (Vienna/New York):**

Power Women in Enlightenment

<gadsden@atnet.at>, <renee.gadsden@uni-ak.ac.at>

15.40-16.20 **Astrid Hönigsperger (Vienna):**

Language Choice in Advertising (Especially in Minority Cultures)

<astrid.hoenigsperger@univie.ac.at>

16.20-16.40 Coffee Break

16.40-17.20 **Gyöngyi Schwarcz (Budapest):**

The Modification of Minority Identity through Narratives. Three Generations' Retrospective Narratives about the Collective Punishment of Germans in a Hungarian Village after the 2nd World War

<schwarcz@etnologia.mta.hu>

17.20-18.00 **József Nagy (Budapest):**

Vico: a Sociosemiotician before Rossi-Landi

<toeden@freemail.hu>

Anibal F. Munoz (Vienna/Buenos Aires):

La Casa Rosada as Political Symbol. Power and Compromise

<afm@afm-online.net>

Late Afternoon Snack & Goodbye Address

Múzeum krt. 4, Building i (Dept. of Philosophy)